

Sustainability Tips



Discourage single car use for your onsite team; suggest transport sharing or the use of public transport.



Use electronic promotion and recording of visitors to your stand rather than 'give-aways' and business cards.



Check with your stand builder and other contractors that they have sustainability credentials. For example, do they comply with the ISO 2021 standard?



Use re-usable systems to build space-only stands. In instances where this is not possible, use recyclable materials and dispose of them correctly post show.



Where it is necessary to use paper, ensure it is recycled or from sustainable sources. By using recycled paper, you reduce the carbon impact of your paper use by 28%.



Reduce your use of single use plastics, and encourage your team to bring a refillable water bottle to the event.



Make your graphics re-usable by removing specific dates.

